



Our Goal

To be the most valuable resource enabling impactful investments in the community

Omaha Community Foundation (OCF) is one of the most respected community foundations in the country, because of you. The core of our organization is the trusted relationships we have with our donors, nonprofit organizations, and community leaders. This continuous support has allowed us to make bigger impacts and more meaningful transformations, as we grow the expanse and depth of our reach in our community, year after year.

Included below are the strategies we employed to accomplish our goal, and the results we achieved in 2018. Thank you to everyone in the Omaha Community Foundation family who contributed to these accomplishments.

\$165 million
2018 Grants

\$172 million
2018 Gifts



1

Investing in the community to create a thriving environment for all.

1,277 Donors — MAKING → 14,411 Grants — TO → 2,811 Nonprofits

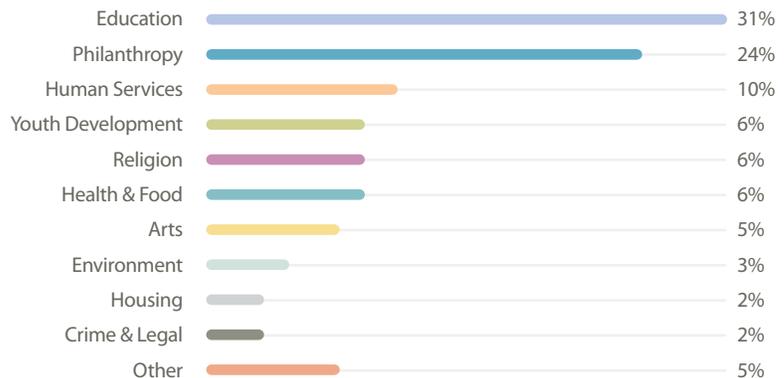


\$165 Million
in grants to nonprofits



Top 5%
in grant distribution

Donor Giving (\$ Granted)



2

Building capacity of nonprofits to fulfill their missions.



351 Nonprofits
engaged in OCF
grant programs



81% of Nonprofits
indicated that OCF helped
them build capacity



3

Engaging donors to optimize their giving.

18,548 Donors — GAVE → \$7.4 Million — TO → 970 Nonprofits
during Omaha Gives!



\$172 Million
in gifts to OCF accounts



Top 2%
in donor satisfaction



310 Referring Advisors
working with OCF

34 Young Professionals — GRANTED → \$45,000 — THROUGH → OVG
(Omaha Venture Group)



4

Amplifying the voices of residents through a network of knowledge.

Granted \$620,100 — THROUGH → 4 Resident-Led Grant Programs
African American Unity Fund | Futuro Latino Fund | Equality Fund for LGBTQIA+ | Omaha Neighborhood Grants



Added Arts & Culture and Civic Engagement
to TheLandscapeOmaha.org



Identified 6 Resident Priorities Through Community Listening
Social & Support Networks | Arts, Culture & Recreation | Vibrant Neighborhoods
Financial Stability | Segregation | Access to Public Transportation



5

Cultivating a healthy organization positioned to serve the community.

87% Staff Satisfaction — ON → Mindset Cultural Health Survey



4 New Staff
Members
were hired
in 2018



Began
Year-Long
Learning
and operations
process of diversity,
equity, and
inclusion work



Maintained
Healthy
Operating
Reserve
according to board-
approved policy